PRESS RELEASE JUNE 2022

Focal releases newly designed & powerful 'Sub12' subwoofer



Focal Sub12 features a newly designed 13-inch driver with a powerful 600-watt RMS power amp going lower and louder than ever before.

Anaheim, CA - NAMM SHOW booth #15709 - June 3, 2022

Today Focal has announced that it is shipping an all-new, powerful "Sub12" subwoofer to add to its line with the Sub6 and Sub One subwoofer lineup. Focal Sub12 features a newly designed 13-inch woofer with a 600-watt power amp utilizing technology and features from their award-winning, flagship Trio11 powered monitors.

Although our Sub6 and Sub One subwoofers are extremely popular and work in many studio systems, we now cover an even wider set of studio requirements including immersive recording and mastering setups with the new Sub12. With its exceptional efficiency and deep low-end impact, the Sub12 achieves a new level of low-frequency reproduction. And its variable control settings for low-pass, high-pass, and phase set a new precision-level for realizing the perfect studio sound.

Head of Global Export Sales for Focal's Professional Division.



The new Sub12 is available at retailers in the US and Canada in Q3, 2022. In North America, Focal is distributed exclusively by Focal Naim America.

MORE POWER AND MORE FLEXIBILITY FOR MORE STUDIO SYSTEMS

The Sub12 features a completely new 13-inch woofer with even more articulation and definition due to its efficient design offering a very deep low-end impact and incredibly low distortion. The BASH amplifier provides 600W of RMS power with a 1000W peak. The cabinet design features optimized bracing and reinforcement and a front-facing port based on the company's Trio11 monitors but adds internal and external flares to reduce mechanical noise and distortion. As a convenience, large handles are built in on the sides of the cabinet to more easily move the 154-pound unit with two people. A complete host of bass management controls on the rear of the Sub12 allow an acoustician, room tuner, or studio owner to dial in the perfect low-end settings for any system setup: variable low-pass, high-pass, and phase. Rear controls also feature switches for polarity, +4dBu or -10dBv sensitivity, auto stand-by bypass, LFE input, and Throughout. The Sub12 also features Focal's single footswitch control input to truly bypass one or multiple daisy-chained Sub12 units.

DOWNLOAD DATA SHEETS AND PHOTOS:

VERVENT AUDIO

Vervent Audio was born in 2011, incorporating Focal and Naim Audio. Each brand brings its savoir-faire: Focal is a French manufacturer of hi-fi loudspeaker and speakers, pro-audio monitors, in-car audio, custom-install products and headphones. Naim is a renowned British electronics specialist, specializing in two-channel hi-fi, multi-room musicstreaming systems, amplifiers. Both are recognised as exceptional brands in their countries: Naim is a multiple Queen's Award winner, while Focal is designated by the French state as an 'Entreprise du Patrimoine Vivant'. Together, they have united their unique areas of excellence & innovation and constitute a reference point in the world.

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